



THOUSAND ISLANDS WINERY®

FUNDRAISING WITH THOUSAND ISLANDS WINERY® IS EASY!

Are you trying to raise funds for your organization? If so, consider partnering with Thousand Islands Winery® to make your fundraising effort fun, easy, and profitable.

Thousand Islands Winery® offers a unique fundraising program that now makes it possible for your organization to collaborate directly with the Winery to help you raise the money your organization needs in an easy manner.

Four easy steps to success:

- 1. The Winery staff will work with your group to create a unique custom wine label that can include your unit's logo. This specially labeled wine makes great gifts and souvenirs for family and friends.*
- 2. Your group markets the wine at retail prices and sends any potential customers to your own custom online store.*
- 3. The Winery fulfills all orders placed through your online store. Orders can be picked up at the Winery Tasting Room or shipped to family members and friends*.*
- 4. At the close of your fundraiser, the Winery will calculate the difference between the retail price and the sales volume discounts. The difference plus \$1.00 per bottle will be paid by check to your group.*

Additional marketing options:

- Your organization will receive two empty wine bottles with your custom label for display purposes to help you sell the wine.*
- Your organization will be offered the opportunity to set up a free special event at the Winery to help promote your fundraising program. Popular event options include a Group Wine Tasting and Winery Tour or a Ladies' Nights Out.*

Your fundraising program isn't limited to the local area! Thousand Islands Winery® will ship your organization's wines to several of the United States (shipping charges will be applied). This way family and friends that live out of state will have the opportunity to participate in your fundraising program. This is a great way to increase the amount of money you can raise.

Thousand Islands Winery® is confident that its proven fundraising program will benefit your organization's fundraising activity.

For more information call 315.482.9306 or email TastingRoom@ThousandIslandsWinery.com

Thousand Islands Winery, LLC.

43298 Seaway Avenue, Suite 1, Alexandria Bay, NY, 13607 • 315.482.9306 • www.ThousandIslandsWinery.com



THOUSAND ISLANDS WINERY

ING PROGRAM

1. The following must be completed before launching 90-day fundraising program.

- Completion of Fort Drum Family Readiness Group fundraising online application
- Submission of an electronic file of a unit crest for label creation
- Approval of label art by unit commander
- Submission of final label by TI Winery representative to Rita Grant, Directorate of Family and Morale, Welfare and Recreation for final approval of fundraising program.

2. Wine bottle pricing includes price of specialty front and required back label. Case discounts are not provided to customers during FRG bottle sales.

3. Shipping is not included in price of wine. Thousand Islands Winery® can ship direct to the following states: Alaska, California, Colorado, District of Columbia, Florida, Georgia, Maryland, Massachusetts, Minnesota, New Hampshire, New Jersey, New York, Ohio, Pennsylvania, Tennessee, and Texas.

4. Fundraising totals to Family Readiness Groups based on the following criteria:

- \$1.00 per bottle of wine sold
- Percent total based on final total number of bottles sold
 - Sell 6 bottles 5% of final total amount
 - Sell 12-35 bottles 10% of final total amount
 - Buy 36-71 bottles 15% of final total amount
 - Buy 72+ bottles 20% of final total amount

6. 90-day fundraising program may be extended for additional sessions.

7. At the close of each 90-day program, final total will be calculated and check will be cut to name listed on initial application.

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